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NOV 17 2004IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: TIMOTHY L. MASON - 13
SERIAL NO.: 10/718,405 EXAMINER: J. NOVOSAD
FILED: NOVEMBER 20, 2003 ART UNIT: 3634
FOR: SHELF AND DISPLAY DEVICE

PETITION UNDER RULE 136(a) AND RULE 17(a)(2)

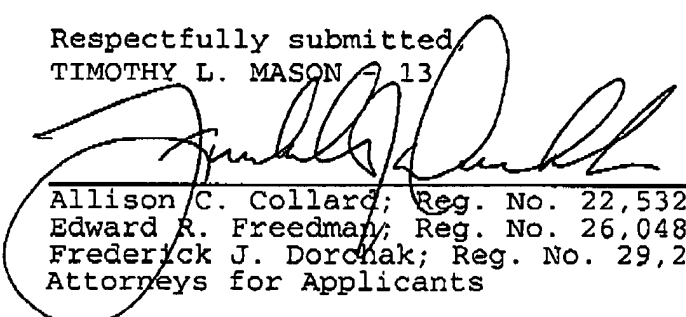
MAIL STOP AMENDMENT
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicants petition the Commissioner of Patents and Trademarks, under Rule 136(a), to extend the time for response to the Office Action dated July 1, 2004, for two months, from October 1, 2004 to DECEMBER 1, 2004. The Commissioner is hereby authorized to charge Deposit Account No. 03-2468 in the amount of \$430.00 to cover the cost of the extension for a Large Entity. The Commissioner is also hereby authorized to charge any additionally required fee, or to credit any overpayment, to our Deposit Account No. 03-2468.

Respectfully submitted,
TIMOTHY L. MASON - 13

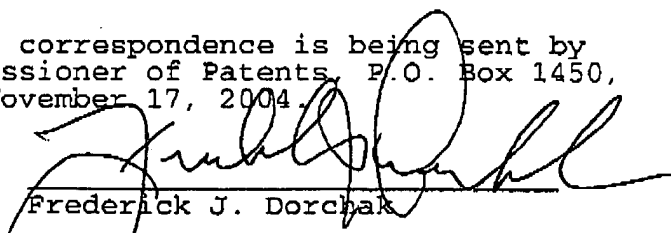
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Attorneys for Applicants

CERTIFICATE OF FACSIMILE TRANSMISSION

Fax No. 703-872-9306

I hereby certify that this correspondence is being sent by facsimile-transmission to Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on November 17, 2004.


Frederick J. Dorchak

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